



- 1) Affiliate Breaks Will Play Immediately Following Network Breaks Where Called For On The Log
- 2) Breaks Will Be Taken In Numerical Order
- 3) There Will Be A 10-Second Station ID At The Top Of Every Hour. (Cue: "Let's Pause 10-Seconds For Station Identification. You're Listening To The ECU Sports Network:
- 4) Stations Will Have An Opportunity To Play A DRY :10 Station Image Liner Over Bump Music After Breaks Returning To Game

		COMMERCIAL SPOT	LENGTH	ISCI CODE/ SPOT #
<b>START OF BROADCAST</b>				
<b>START OF PRE-GAME</b>				
			0	
<b>BREAK 1</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	
<b>BREAK 2</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	
<b>BREAK 3</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	
<b>BREAK 4</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	
<b>BREAK 5</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	
<b>END OF PRE-GAME</b>				
<b>PLAY BY PLAY - FIRST HALF</b>				
<b>BREAK 6</b>	NETWORK		1:00	NETWORK COMMERCIALS
	AFFILIATE		1:00	LOCAL / AFFILIATE COMMERCIALS
	Optional Local ID over Network Bed		:10	

<b>BREAK 7</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 8</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 9</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	

**END OF FIRST HALF**



**HALFTIME SHOW**

<b>BREAK 10</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 11</b>	<b>NETWORK</b>	<b>2:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 12</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	

**END HALFTIME SHOW**



**PLAY BY PLAY - SECOND HALF**

<b>BREAK 13</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 14</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>
	<b>AFFILIATE</b>	<b>1:00</b>	<b>LOCAL / AFFILIATE COMMERCIALS</b>
	<b>Optional Local ID over Network Bed</b>	<b>:10</b>	
<b>BREAK 15</b>	<b>NETWORK</b>	<b>1:00</b>	<b>NETWORK COMMERCIALS</b>

		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	
	BREAK 16	NETWORK	1:00	NETWORK COMMERCIALS
		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	

**END OF SECOND HALF/GAME**



**POST GAME SHOW**

	BREAK 17	NETWORK	1:00	NETWORK COMMERCIALS
		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	
	BREAK 18	NETWORK	1:00	NETWORK COMMERCIALS
		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	
	BREAK 19	NETWORK	1:00	NETWORK COMMERCIALS
		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	
	BREAK 20	NETWORK	1:00	NETWORK COMMERCIALS
		AFFILIATE	1:00	LOCAL / AFFILIATE COMMERCIALS
		Optional Local ID over Network Bed	:10	
		CLOSING BILLBOARD		













